

关于汇川技术启用新版LOGO的通知 Announcement of Using New Inovance Logo

尊敬的用户、合作伙伴：

Dear users and partners,

感谢您一直以来对汇川技术的大力支持！






Thank you for your support for Inovance all the time.

为适应公司战略发展需要，增进汇川技术品牌个性化识别力与传播力，进一步提升汇川技术整体品牌形象，经公司董事会会议决定：自2018年05月18日启用公司新版LOGO。

We're pleased to announce that we are officially changing our company logo to new logo as below with effective from May 18th, 2018. The design of new logo symbolizes our vibrant future with continuous business growth and expansion in global industrial automation industry. You will start to see the new logos on our products, product packaging, printed literature, social media and our company website soon.

新版LOGO和原LOGO对比如下：

Old logos and new logo:

汇川技术旧版LOGO Old Inovance logo	汇川技术新版LOGO New Inovance logo
	
长春汇通旧版LOGO Old Changchun Huitong (Weiton) logo  WETON	
南京汇川旧版LOGO Old Nanjing Inovance logo  INOVISION	
汇川联合动力旧版LOGO Old Inovance Automotive logo 	

过渡期新旧包装、新老标识产品会并存一段时间，敬请悉知并相互转告，由此给您带来的不便请予理解！

Kindly be noted and inform relevant parties that the old logos and new logo may co-exist for some period of time. We are sorry for the inconvenience.

以上新旧标识切换期间，旧标识与新标识具有同等效力。

The old logos and new log are equally authentic during the switchover period.

